

**AGENDA**  
**KNOXVILLE DOWNTOWN DESIGN REVIEW BOARD**  
**MEETING OF FEBRUARY 16, 2011 - SMALL ASSEMBLY ROOM, 4:00 P.M.**

- ♦ Call to Order
- ♦ Introduction of Ex Officio Members and Visitors
- ♦ [Approval of Minutes of Previous Meeting](#)
- ♦ Certificates of Appropriateness
- ♦ Staff Report
- ♦ Other Business

**Certificates of Appropriateness:**

***Certificate No. 2-A-11-DT***

108 S Gay St - Slamdot (Sean Christman)  
Pre-development                      N/A

**Description of Work**

This proposal for a new awning, with an awning sign. The awning will cover the large transom of the storefront and will have a similar design as an awning on neighboring building. The awning has a width of 19 feet 9 inches and a height of 8 feet 4 inches. The awning will extend 5 feet from the storefront and will have a minimum sidewalk clearance of 10 feet 3 inches. The awning will not have fabric on the sides. The awning fabric will be made of Sunbrella (flame retardant) fabric.

The sign on the awning has a width of 15 feet 3 inches and a height of 4 feet 3 inches, or 61 square feet.

**Staff Comments**

The Downtown Knoxville Design Guidelines, Section 1.C.8 (Awnings) states: 1) Allow awnings in traditional shapes and materials, and 2) Contain signs or advertising only within the valence of the awning.

The awning design is similar to other awnings on the block, including an awning on the adjacent Emporium Building which has a similar awning height as this one proposes.

The proposed awning does not have a valence so the applicant cannot meet the guideline recommendation for sign placement. If the awning is approved with the proposed design (without a valence), the sign should be placed at the bottom on the awning and should be scaled to fit on a valence. This will bring the sign into compliance with the intent of the guidelines.

**Staff Recommendation**

APPROVE Certificate 2-A-11-DT with the following conditions: 1) The sign on the awning shall be placed toward the bottom edge of the awning, and 2) The sign shall be scaled to fit on an awning valence, as shown on page 29 of the Downtown Knoxville Design Guidelines.

**Staff Report:**

- 520 W Summitt Hill Dr (11-A-10-DT) – New wall sign for Kimberly Clark
- 118 S Central St (12-A-10-DT) – Refacing an existing sign (former Knoxville Cigar Company sign)
- 111 N Central St (2-B-11-DT) – New projecting sign

**Other Business:**