



NEWS RELEASE

Suite 403, City County Building
400 Main Street
Knoxville, TN 37902
www.knoxmpc.org
(865) 215-2500 Fax (865) 215-2068

Contact: Kelley Segars
Phone: 215-3815

For Immediate Release
December 2, 2010

Annual Tour de Lights Rides Through Town

The fourth annual Tour de Lights will ride through downtown Knoxville and past the holiday decorations of 4th & Gill and Old North Knoxville neighborhoods on Thursday, December 16. The ride will leave Market Street at Krutch Park at 7 p.m. with free bike safety checks beginning at 6 p.m.

This fun, 6-mile bike tour is friendly to all ages, and takes less than an hour. Riders are encouraged to get creative with lights, costumes and decorations for themselves and their bikes. This year's decorating contest will include awards in these categories: best adult costume, best child costume, best helmet, best trailer/bicycle, best group and best all-around.

Awards will be presented by the panel of distinguished judges: Mike Edwards (Knoxville Chamber), Duane Grieve (City Council) and Erin Donovan (WBIR). To be entered into the decorating contest, please pre-register and come to the main booth between 6:15 and 6:45 p.m. to receive an entry tag for your bike. Walk-up entries are welcome between 6 and 6:30 p.m.

New this year will be an award for the Most Welcoming Neighborhood, with Old North Knoxville, 4th & Gill and the 100 Block of Gay Street vying for the honor. The winner will be decided by participants via the post-ride online survey.

Hot cocoa and treats provided by Mast General Store after the ride. Helmets are required along with a white front light and red rear reflector. There is no charge for this event.

Visit www.knoxtrans.org, email kelley.segars@knoxtrans.org or call 215-3815 for more information. Go to <http://www.knoxtrans.org/plans/bikeprog/tourdelights/2009/pix.htm> to view photographs from last year's event.

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