



NEWS RELEASE

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Be Green, Get Green with Smart Trips

Smart Trips Month isn't until May, but creative commuters can already begin spreading the word about greener transportation choices while getting some green for themselves.

The second annual First Friday Art Bus will be coming to Market Square on May 7. This year, the KAT bus gallery will showcase local photography of alternative transportation. Shutterbugs can enter their photo submissions featuring bike commuting, carpooling, transit or walking. Entries must be submitted electronically to smarttrips@knoxtrans.org by April 23. Applicants will be notified by April 28 if they've been accepted. From these entries, a panel of judges will chose a winner, who will receive a \$50 gift card to Mast General Store. Runner ups will receive Smart Trips gift bags.

Want to make a greener commute but lack the green for a bicycle? Participate in the Commuter Bike Essay Contest by writing an essay about how you would use a bicycle as an alternative to a car. Participants could win one of two commuter bikes, each

retailing for up to \$1000. Essays should be 350 - 500 words and must be received by May 14. The winner will be announced on May 21 during the Bike to Work Day event at Krutch Park from 7:30 – 8:30 a.m. Send your entry to smarttrips@knoxtrans.org. This contest is sponsored by Smart Trips, Harper's Bike Shop, and Tennessee Valley Bicycles.

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