

## **NEWS RELEASE**

Suite 404, City County Building 400 Main Street Knoxville, TN 37902 www.knoxmpc.org (865) 215-2500 Fax (865) 215-2068

Contact: Kelley Segars Phone: 215-3815 For Immediate Release August 27, 2009

## Valet Bike Parking Available at Boomsday

Beat the traffic to Boomsday!

The Knoxville Regional Bicycle Program has organized free valet bike parking at Boomsday this year. It will work similar to a coat check – bicyclists can show up, hand their bike to a staff person then go and enjoy the event – no need to search for a safe place to lock up.

The valet station will be located along Second Creek Greenway between World's Fair Park and Neyland Drive. A map of the parking location as well as suggested bike routes to get to the event are available at <a href="www.knoxtrans.org">www.knoxtrans.org</a>. The service will be available from the start of Boomsday at 1 p.m. until after the fireworks.

Helmets are always suggested for those traveling by bike, and it's the law for those under 16 years old. A white front light and a rear red reflector are required if you're biking after dark and a rear light is strongly recommend as well.

For more information email <u>Kelley.segars@knoxtrans.org</u> or call 215-3815.

###